*Sample email to use when following up with a contact from a vendor event who expressed interest in our 30 Day Clean Eating:*

Hi \_\_\_\_\_\_\_!

It was great meeting you last Saturday at (insert gym or location here)! I am writing to follow up on our conversation about the Arbonne 30-Day Clean Eating program. I look forward to answering any questions you have. I have a 30-Day Clean Eating group starting on Monday, \_\_\_\_\_\_\_, and I'm happy to get you set to join us!

Our 30-Day Clean Eating Program combines the best of our vegan nutrition line and yields amazing results (increased energy, weight loss, better sleep, clearer skin, etc). Here is a short video (11 min.) that explains the program. I've done it several times, and it's really transformative and super user friendly. As I mentioned, I did the full 30 days last in \_\_\_\_\_\_, and I'm amazed at how much energy I have and how it's positively impacted my workouts and my sleep quality. You'll receive products, recipes, shopping lists, online support- basically everything you need!  It's not a quick fix, but it does yield amazing results. You'll see some before and after photos at the end of the video.

[https://www.youtube.com/watch?v=nj244DX\_c8&feature=youtu.be](https://www.youtube.com/watch?v=-nj244DX_c8&feature=youtu.be)

I look forward to chatting with you more after you've had a chance to check out this video, and we can get you set to start in \_\_\_\_! I've attached the pricing sheet for your reference. And remember, as a Preferred Client, you’ll receive 40% off our nutrition package plus a free product of your choice from a select list (valued up to $52), and free shipping.

I’ll give you a call on \_\_\_\_\_\_\_ and look forward to talking with you again!

Thanks,

Your name & contact info!